

i-UG_(UK)

Education . Information . Communication

Welcome to

i-Power Midlands

2020(Hy)

~~10 November~~ December 2020

i-Power Midlands 2020(Hy)



Mike Ryan – i-UG Chairman

Your host for the day

- Welcome
- Introduction to the i-UG
- News
- Today's AGENDA



Our first Virtual Hybrid Conference

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We welcome: -

- i-UG Members
- Non-members from UK & Europe... and beyond...



This Education Day attracts...

At our first *truly* International event in Summer we welcomed participants from over 18 countries...

Today we welcome delegates from even more...:

Argentina

Australia

Austria

Belgium

Canada

China

Denmark

Finland

France

Germany

Holland

Honduras

Hong Kong

Hungary

India

Isle of Man

Israel

Italy

Japan

Mexico

New Zealand

Norway

Panama

Poland

Portugal

Russia

South Africa

Spain

Sweden

Uruguay

USA...

+++ *Others*



Feedback & Suggestions from i-POWER Midlands 2020

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Every completed form will be entered into a draw for an Amazon Gift Voucher to the value of £25.

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*Your Name

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- *Which of the following applies to you -

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*IBM i Services Practical Examples (Rudi van Helvoirt)

Very Poor Poor Average Good Excellent Did not attend

*Containers, just what are they? (Andy Youens)

Feedback & Suggestions

TO US

to draw

for Amazon voucher

to update menu...

to relax and wait for the Amazon Voucher... ;-)

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➤ Winner of prize from June 2020

International i-Power (v)...

Sandor Den – Web Den Ltd

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First time at an i-UG event?

What is the i-UG?

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i-UG – What is it?

The only active user group in UK for IBM i professionals offering access to education as well as topical news and advice

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- Not For Profit, Independent Organisation
- Strong Media, Event and Social Media Partners
- Strong links with IBM, CEAC and Common Europe
- Strong Brands – i-UG and i-Power
- An established Board, Committee, Constitution and Goals
- Four Meetings & Events in a normal year
 - First Two - in North & London (Same Agenda, different locations)
 - Second two Events are sponsored & multi-stream
- For 27 years all (*bar one*) meetings have been face to face

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Membership Organisation



- 12 months rolling membership
- 3 membership levels:
 - Various levels and some ideas (more later...)
- We are always interested in ideas for future presentations
 - Must be educational
 - Must be relevant to a wide audience
 - Non sales pitch
- Any suggestions
 - Email details to admin@i-ug.co.uk



i-UG Vendor Members

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Marketing

- Monthly Features - PowerWire.eu
- Twitter [@i_ug_uk](https://twitter.com/i_ug_uk) (Currently working with Dreamscape)
- LinkedIn "i-UG"
- Web Site www.i-ug.co.uk
- MailChimp – Database of > 1200 individuals
- Individual Email Follow-ups
- We can do better... (more later)



Current Management Team

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> The Board::

- Mike Ryan – Chairman
- Steve Bradshaw – Technical Director
- Colin Spofford – Secretary/Treasurer
- ...watch this space...

> The Committee:

- Terry Bartlett – Independent Consultant
- Nick Blamey - Northern European Director, ARCAD
- Steve Cast – MD, Redbourn Business Systems Ltd
- Eddie Chaffin - Group Enterprise Architect - Power Systems & ERPM₃, ABP Food Group
- Sam Dix – Client Services Manager Macro ₄ Ltd.
- Ron Hack – Independent Consultant
- Will Holland – Development Consultant, GB Liners
- George Willmott – Senior Systems Administrator, The Dune Group

+ Help from others

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i-UG – Recent Activity

i-UG_(UK)

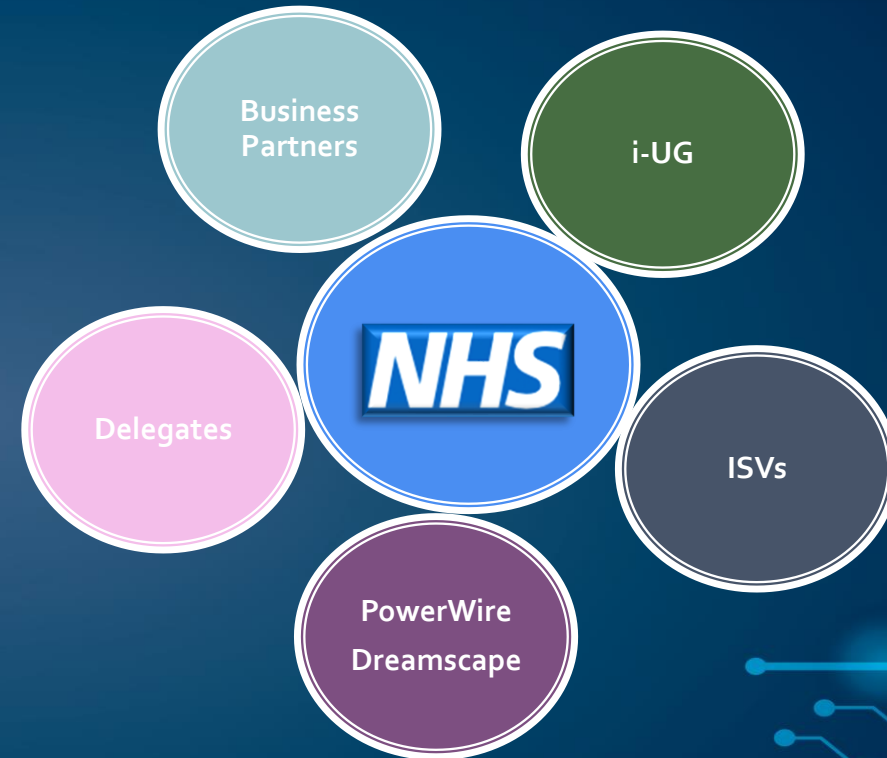
Education . Information . Communication

- Developed a new robust back end system
 - Will Holland
- Developed a new Event web site
- Integration with ZOOM
- Managed a highly successful Virtual event...



We showed that the whole IBM i Community can be united

466 Registrations
374 Delegates
8 sessions 100>
Only 2 sessions <50
Some fun with the fruit...



The Great i-UG Fruit Trail Competition 2020(v)	
Match the fruit against that displayed on each Sponsor's Booth in the Conference Expo Hall	
Company	
Apple	<input type="checkbox"/>
Banana	<input type="checkbox"/>
Blueberry	<input type="checkbox"/>
Cherry	<input type="checkbox"/>
Coconut	<input type="checkbox"/>
Cranberry	<input type="checkbox"/>
Guava	<input type="checkbox"/>
Kiwi	<input type="checkbox"/>
Lemon	<input type="checkbox"/>
Lime	<input type="checkbox"/>
Mango	<input type="checkbox"/>
Orange	<input type="checkbox"/>
Peach	<input type="checkbox"/>
Pineapple	<input type="checkbox"/>
Raspberry	<input type="checkbox"/>
Strawberry	<input type="checkbox"/>
Watermelon	<input type="checkbox"/>
Apple	<input type="checkbox"/>
Banana	<input type="checkbox"/>
Blueberry	<input type="checkbox"/>
Cherry	<input type="checkbox"/>
Coconut	<input type="checkbox"/>
Cranberry	<input type="checkbox"/>
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Lemon	<input type="checkbox"/>
Lime	<input type="checkbox"/>
Mango	<input type="checkbox"/>
Orange	<input type="checkbox"/>
Peach	<input type="checkbox"/>
Pineapple	<input type="checkbox"/>
Raspberry	<input type="checkbox"/>
Strawberry	<input type="checkbox"/>
Watermelon	<input type="checkbox"/>



Winner:
Lez Evans from Ricoh



We set a target to raise in excess of
£10,000 GBP to donate to NHS Charities
from the IBM i Community.



We actually raised...

£20,430 GBP



i-UG – Recent Activity

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- Developed a new robust back end system
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- Integration with ZOOM
- Managed a highly successful Virtual event
- **Setting a trend with this Hybrid event...**
-





i-UG – Recent Activity

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- Developed a new robust back end system
 - Will Holland
- Developed a new Event web site
- Integration with ZOOM
- Managed a highly successful Virtual event
- Setting a trend with this Hybrid event
- Engaged with S.T.E.M. *...and will again in 2021*



So, what next...?



GOOD RIDDANCE

2020



2020 + 1



Vision

Seeing our future clearly...



Like most organisations, our plans for the future are a little “up in the air” at the moment.

- Dependent on future government guidelines
- & world travel restrictions

Short Term

- More Virtual (Hybrid...) conferences
- Re-engage with STEM on a Virtual basis for now
- Add skills to management team...

Longer Term

- Face to face conferences which have a virtual element
 - (And bacon butties...)
- Additional Virtual conferences

Check out the i-UG website for latest developments

www.i-ug.co.uk



International i-Power 2021

**Park Inn
Northampton**



Next Year:

International i-Power 2021

Venue: Park Inn by Radisson, Northampton

Website: www.parkinn.co.uk/hotel-northampton

Date of conference: 8th-9th June 2021 (*Tue. & Wed.*)

Quick overview:

Located in centre of Northampton

Hotel is less than a mile from the main train station

Only 7 miles away from the M1 motorway.

The hotel has 146 bedrooms

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Next Year:

i-Power North and i-Power London +

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Event: i-Power North
Mercure Norton Grange – Rochdale
25th February 2021

Event: i-Power London
IBM South Bank - London
11th March 2021

Quick overview:

Single Stream, one day
Agenda repeated for North and South

Event: i-Power Midlands
Venue TBD
Dates TBD – October/November

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What does the i-UG Board do?

i-Power Events

Speaker Selection and Sourcing

Marketing the Group

Managing the Group Finances

Managing Vendor Relationships

Some Specifics

- Managing the Finances
 - 4 Events per year.
 - Flagship International i-Power events
- Other use of funding - Promotion
 - Videos (Vendor, User , IBM) <https://www.i-ug.co.uk/i-ug-videos>
 - MailChimp (GDPR)

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i-UG

Educati

MORE
ABOUT
i-UG

nication



Current i-UG Board & Committee Members

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THE BOARD:

Mike Ryan - Chairman
Steve Bradshaw - Technical Director
Colin Spofford - Secretary/Treasurer
Steve Cast - Marketing Co-ordinator

I'd like to introduce...
Steve Cast
MD of Redbourn Business
Systems Ltd.



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Steve Cast – Marketing Coordinator

Member of the i-UG Board

- Introduction
- The Opportunity
- The Role
- Looking Back
- Taking Stock
- Looking Ahead
- An Appeal for Help



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Steve Cast - Introduction

- Founder and Managing Director of Redbourn Business Systems
- 35 Years' Experience of the IBM Midrange Platform
- (from System 34 to IBM POWER)
- RPG and CA:2E/Synon/2 Background
- Vendor Member for 7 years
- Exhibited at i-UG events for 6 years
- Supported the IBM CUA for over 10 years before joining i-UG

it was a North/South divide kind of thing sorry!

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The Opportunity

- Joined the Committee over 2 years ago
- Wanted to provide support to the i-UG Board
- Suggested changes, including the evening reception
- Recognised other board members not as strong on brand, marketing and social media
- **So**, I volunteered earlier this year to join the board

.....



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The Role

i-UG Marketing Coordinator

Key Responsibilities:

- ▶ Responsibility for the existing marketing programs
- ▶ Assist in the development and implementation of the i-UG brand strategy
- ▶ Maintain and augment the i-UG Mailing Database
- ▶ Manage the i-UG e-mailshot programme
- ▶ Manage and maintain the i-UG Web Sites

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Looking Back

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Reflections/Observations:

- We don't really “do or get” Social Media - oh oh
- Cautious approach to change - OK, but change is inevitable
- Evening event a great success - Can we do even more?
- Lockdown - Virtual and Hybrid events brought opportunity
- 2020 and beyond - Wider exposure, increased presence, has led to new attendees from even further afield.

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Taking Stock

Beyond 2020 Vision

- Social Media Review
- Marketing and Brand Awareness Review
- Communications Review
- Website Review
- Event and Mailing Calendar Synchronised
- Profile the Current Membership
- Canvass Opinion from **ALL** Members
..... Expect a call/email

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Taking Stock

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What Won't Change

- We are a “Face to Face” User Group, *when allowed*
- Our core values of **Education**, **Information** and **Communication**
- We will trailblaze alongside other groups like Common Europe
- Our education will be “hands on”
- We will lead by example for all IBM User Groups

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Looking Ahead

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What We Could Change

- Our Membership Levels - Room for Associate/Student?
- Build on our Professionalism across Communication Channels
- Seek Closer Engagement With **All** Members
- Provide Increased Value To **All** Members
 - Regular, informative, engaging communications
 - Offers/Discounts to members from Vendor Members/Suppliers
 - Vendor specific communications
 - Vendor supplied content, but **never** allow direct selling!

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Looking Ahead

An Appeal for Your Help

PLEASE, PLEASE, PLEASE

- If you don't already follow us, please do so [@i_ug_uk](#) (underscores)
- If you tweet then use the hashtag [#iug](#) (no dash, no underscore)
- You are helping us to -
 - Keep delivering the best IBMi educational events
 - Keep bringing you leading speakers and experts from across the globe
 - Have the confidence to put on our event calendar, **bigger and better**
 - Send you regular, informative, engaging communications

If you haven't tweeted yet, Why not? DO IT NOW. I will be following!

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Back to Hybrid Virtuality

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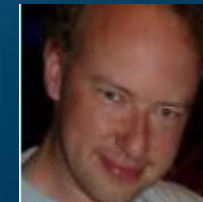
Examples



Carol Woodbury
Manage security
with SQL



Birgitta Hauser
Generating
and
Consuming
IFS...



Dave Spurway
Power
Systems
Roadmap

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Members AGM session



Social Media

- Tweet to your heart's content
- Good Bad or Indifferent (Preferably good!!)

#IntPower



Thank you for everyone who has helped
put this Hybrid Event together

Committee

Steve & his team at Rowton IT

Colin and his patience

Dan Street - Street-Lights Ltd

Josh Ryan – JMR Productions

...and of course, the Committee!



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Please welcome:

Live from Wolverhampton

Steve Bradshaw - Rowton IT Solutions

Tim Edmonds - Dacha



*"- Real Life Artificial Intelligence Use Cases
Running on IBM POWER Systems"*

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Thank you to all our presenters

Break now for tea / coffee or your mid morning drink of preference.

The next Break-out sessions start at: 11:45

See you there... virtually!

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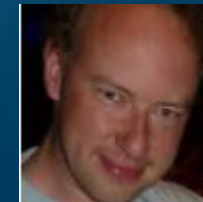
Examples



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Manage security
with SQL



Birgitta Hauser
Generating
and
Consuming
IFS...



Dave Spurway
Power
Systems
Roadmap

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Members AGM session



Thank you for attending

Enjoy the rest of the day

